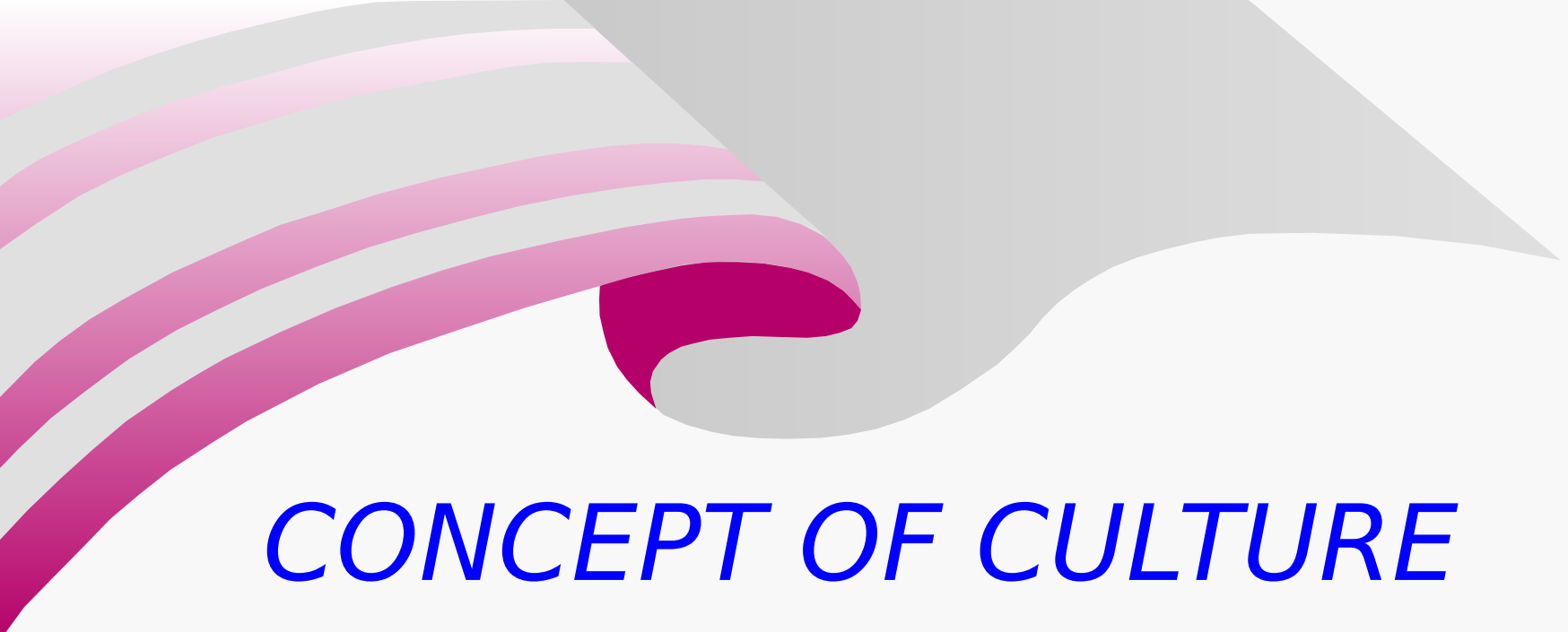




CONCEPT OF CULTURE

PURPOSE

♦ ***TO IDENTIFY INFORMATION
RELATED TO RACE, ETHNIC,
RELIGIOUS, AND GENDER
ISSUES THAT WILL ASSIST
COMMANDERS IN CONDUCTING
ASSESSMENTS AND INQUIRIES.***

OVERVIEW

- ▮ ***DEFINE AND DISCUSS THE CONCEPT OF CULTURE***
- ▮ ***IMPLICATIONS OF CROSS-CULTURAL INTERACTION***
- ▮ ***PITFALLS IN CROSS-CULTURAL INTERACTIONS***

CULTURE

THE LEARNED AND SHARED BEHAVIORS AND PERCEPTIONS OF A GROUP WHICH HAVE BEEN TRANSMITTED FROM GENERATION TO GENERATION THROUGH A SHARED SYMBOL SYSTEM.

SUBCULTURE

**A GROUP OF PEOPLE WITHIN A LARGER
SOCIAL STRUCTURE WHO SHARE CULTURAL
AND LINGUISTIC CHARACTERISTICS WHICH
ARE DIFFERENT ENOUGH TO DISTINGUISH IT
FROM OTHERS WITHIN THE SAME SOCIETY.**

ENCULTURATION

**THE PASSING OF CULTURE - THAT IS SOCIALLY
ACCEPTABLE BEHAVIORS AND ATTITUDES -
FROM THE OLDER TO THE YOUNGER MEMBERS
OF A GROUP.**

ATTRIBUTES OF CULTURE

- **LANGUAGE / SYMBOLS**
- **VALUES**
- **BELIEFS**
- **PATTERNS OF THINKING**
- **CUSTOMARY BEHAVIORS**

IMPLICATIONS OF CROSS-CULTURE INTERACTIONS

- **LANGUAGE DIFFERENCES**
- **BEING BLUNT**
- **TESTING**
- **CUSTOMS, OBSERVANCES, AND NECESSITIES**
- **SUPERVISORS/SUBORDINATE RELATIONS**
- **MILITARY JUSTICE**
- **SOCIAL AND SUPPORT GROUPING**

PITFALLS OF CROSS-CULTURE INTERACTIONS

- **STEREOTYPING**
- **ASSUMPTIONS**
- **DIFFERENCES**

NON-ATTRIBUTES OF CULTURE

- **RACE**
- **GENETIC**
- **ETHNICITY**

SUMMARY

- ▮ ***DEFINE AND DISCUSS THE CONCEPT OF CULTURE***
- ▮ ***IMPLICATIONS OF CROSS-CULTURAL INTERACTION***
- ▮ ***PITFALLS IN CROSS-CULTURAL INTERACTIONS***

CONCLUSION

- ***CULTURE GOES BEYOND LANGUAGE. IT INVOLVES RACE, ETHNICITY, VALUES, AND BELIEFS.***